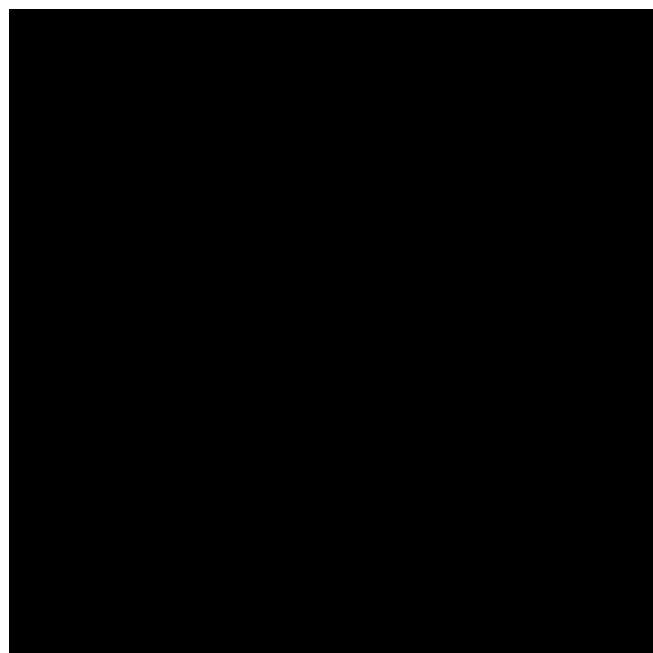


brand guidelines

FIT AND **STRONG** *with*
WITH



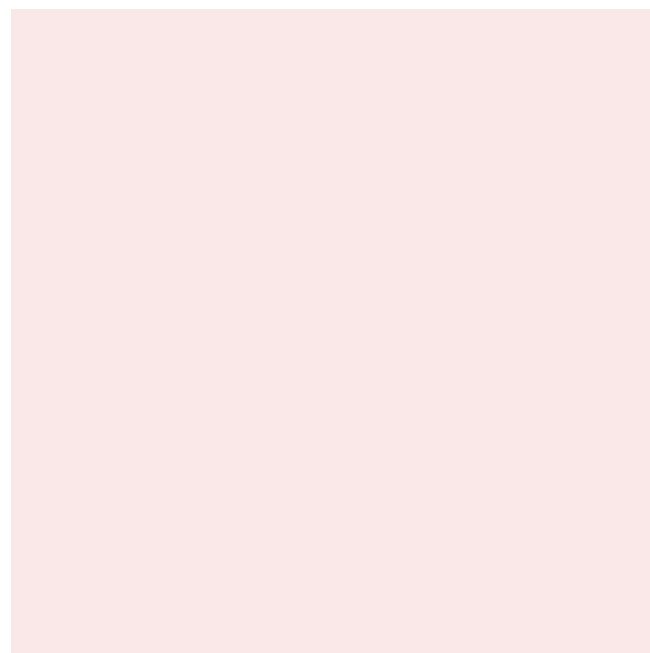
colour scheme



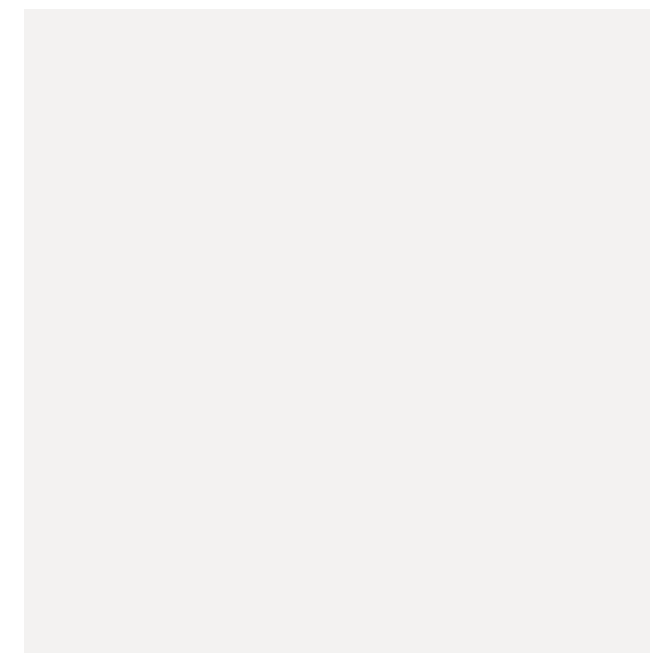
#000000



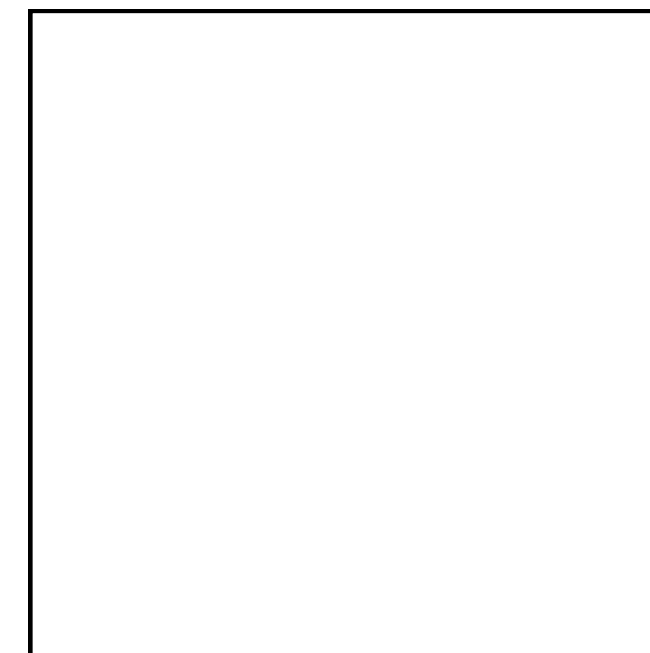
#D44B70



#FAE8E8



#F3F2F1



#FFFFFF

fonts

OSWALD OSWALD BOLD

Billion Miracles

Please note the font 'Billion Miracles' is to only be used in lower case.

icon



Logo

FIT AND STRONG
WITH



Logo (other)

All white logo to be used on different coloured backgrounds.
Original logo only to be used on light colours eg white.
White logo with pink 'jo' to be used on dark coloured backgrounds.



mockups



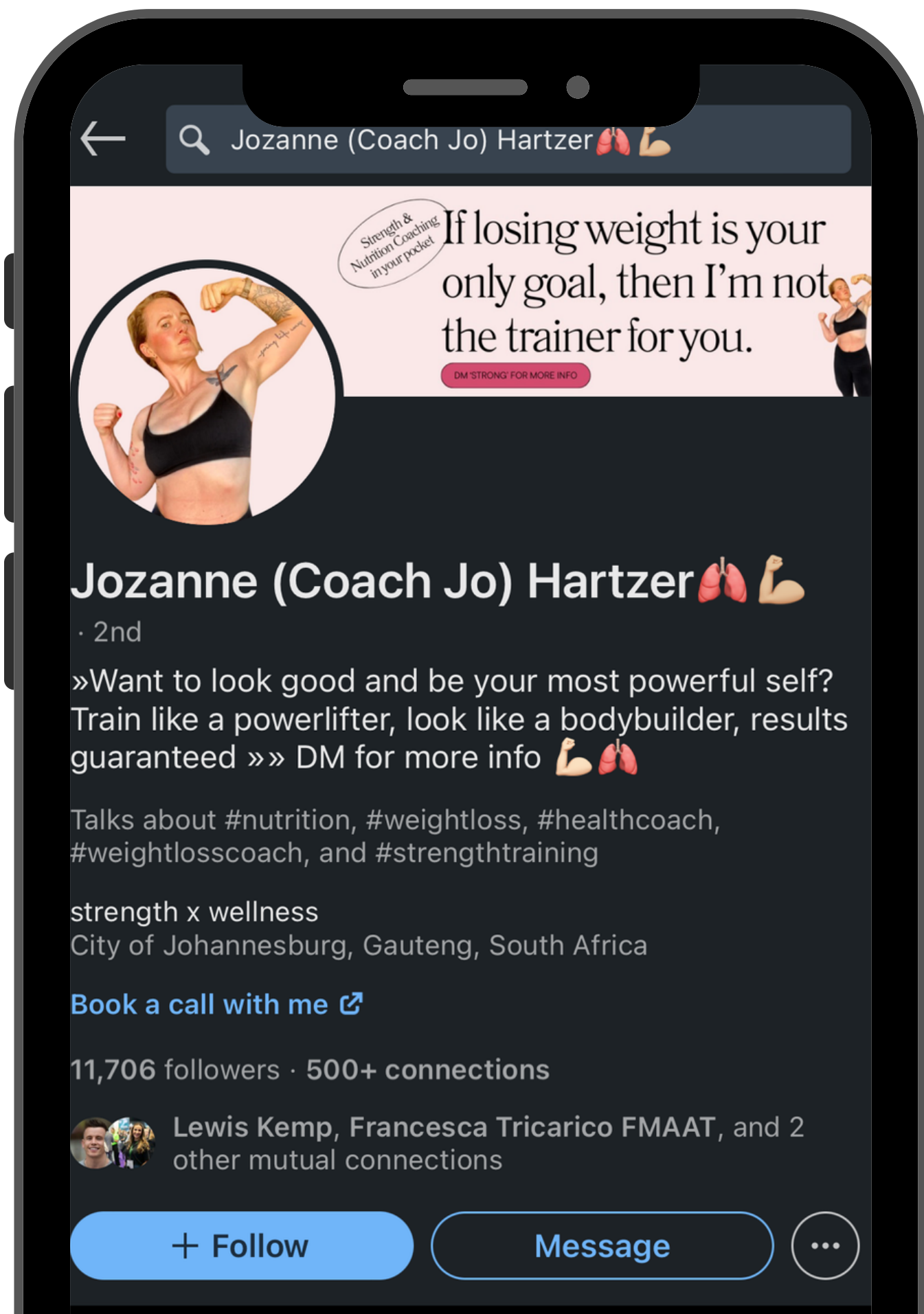


FIT STRONG
WITH *jo*

FIT STRONG
WITH *jo*

FIT STRONG
WITH *jo*

FIT STRONG
WITH *jo*



Any inquiries about these brand guidelines, please contact me



@Jozanne (Coach Jo) Hartzler



fitandstrongwithjo@gmail.com

Yours sincerely